

Event Partners:



Sponsorship

1st

Ministry of Foreign Affairs Forum on World Law Day



▶ Saturday, September 13, 2025



▶ Prince Saud Al-Faisal Institute
for Diplomatic Studies, Riyadh



Introduction

On the occasion of World Law Day, on the 13th of September each year, which aims to promote legal awareness and culture, emphasize the importance of law in individual and societal life, its role in achieving justice, safeguarding rights, and the significance of the rule of law, the Saudi Ministry of Foreign Affairs, in partnership with the Saudi Center for Commercial Arbitration (SCCA), will hold an event on Saturday, September 13, 2025, at the Prince Saud Al-Faisal Institute for Diplomatic Studies in Riyadh.

The event will be attended by high-ranking legal officials from both the public and private sectors, including a select group of legal professionals, law and Sharia faculty members, and students of law and Sharia from Saudi universities.

The event program includes expert sessions addressing several topics, such as International Law and Treaties and their impact on domestic law, the role of commercial dispute resolution in promoting the rule of law, and the role of law firms in serving the diplomatic sector.

The Saudi Center for Commercial Arbitration (SCCA), in its capacity as the strategic partner of the Saudi Ministry of Foreign Affairs—under the cooperation agreement signed between the two parties in November 2023—is pleased to invite you to sponsor this event, as outlined below:

Sponsorship

Investment Value: 50,000 SAR

This event provides a unique opportunity for sponsors to appear before the legal community in the Kingdom of Saudi Arabia as supporters of a prominent legal event organized by a sovereign ministry influential in policy-making, particularly in foreign affairs.

The Saudi Ministry of Foreign Affairs represents the international face of the Kingdom and is responsible for managing its diplomatic and consular relations with the world.

This is an opportunity to localize the sponsor's brand in the Saudi legal industry and explore commercial cooperation with the diplomatic sector and related government entities.

Benefits:

1

Dedicated reception table in the event lobby to showcase sponsor services and materials.¹

2

Two VIP seats in the front rows of the main hall.

3

Opportunity to distribute promotional materials to event attendees.²

4 Sponsor logo placement in:



Event social media posts.



Event email campaigns.



The event flyer.³



Event announcement page on SCCA's website.



Event badges.



Event stage screen.

The final event report.⁴

1. A table to receive event attendees, engage with them, introduce the sponsor, and distribute their promotional materials.
2. Sponsor materials will be included in marketing bags given to all participants.
3. A printed flyer will be distributed to all attendees introducing the event and its agenda.
4. A media report summarizing the event and its outcomes will be sent to the Saudi Minister of Foreign Affairs and senior ministry officials