Evaluation of legal risk tolerance, adherence to compliance requirements, and forthright dispute resolution methods are the keys to an optimal legal framework.

Featuring a Half-day Workshop:
Alternative Dispute Resolution (ADR)

Distinguished Workshop Leader:
Judge Dr. Mostafa Abdel Ghaffar Head of ADR
Saud Center for Commercial Arbitration (SCCA), KSA

Dr. Mostafa Abdel Ghaffar has 23 years’ experience of working as judge, counselor at the Egyptian Ministry of Justice and Director of the Judicial and Legal Studies Institute in Bahrain. During his work in the Ministry of Justice in Egypt, he assisted in the ratification process of different multilateral conventions, negotiated bilateral judicial cooperation treaties and represented and prepared the defense of Egypt in three legal disputes initiated against the government of Egypt within the framework of the International Center for Settlement of Investment Disputes, (ICSID).

He was also the founder director of the Judicial and Legal Studies in Bahrain where he worked on establishing strategy, policies, procedure and initial plans, and has provided consultations in various projects conducted by the UNODC in the field of judicial training and judicial governance.

Apart from having taken various courses throughout Netherlands, France, Greece, and Egypt on public international law, international trade law, Capital Market rules, and international human rights law, he has published several articles and books which deals essentially with judicial training, reforms and governance as well.

Testimonials from Our Past Events:
The contents of the conference were well thought of and beneficial, marcusevans tackled the main issues in the territory at the time.

Rawabi Holding, KSA
Selection of topics and sessions were very interesting with new valuable information.

Saudi Electricity Company, KSA
marcusevans events open doors to access knowledge as well as key people in your industry

Saud Al Qassem Head of Compliance and Anti Money Laundering
Standard Chartered, KSA
Anuraag Malhotra General Counsel and Chief Tax Officer
Landmark Group, UAE

Nasser Alsadouni Chief Legal Officer
ACWA Holding, KSA

Attend this Premier Conference and Gain Insights Into:

- Optimising legal control measures to mitigate risk exposure
- Achieving systematic and consistent implementation of compliance functions by developing a centralised action plan
- Mastering legal risk management strategies through effective legal risk analysis
- Leveraging available dispute resolution methods to effectively safeguard your organisation’s interests
- Boosting organisational preparedness in response to the hyper regulatory environment
- Identifying contractual risks by negotiating the right liabilities and indemnities to improve risk management
- Addressing macro-economic risks and market instability in cross-border transactions
- Ascertaining new deal structures in M&A and negotiating for successful deal structuring
Day One

Monday 13th November 2017

0800 Registration and Coffee

0830 Opening Remarks from the Chair

0845 Contact Initiation Session (CIS):
In this 15 minutes session, delegates and speakers are encouraged to get to know their peers and exchange business cards

0900 Opening Presentation:
Scrubbing your Organisation’s Legal Framework and Minimising its Risk Exposure
- Examining your current legal framework and legal risk profile
- Understanding the current legal risk appetite of business portfolios and existing clients
- Aligning your organisation’s legal framework with your business objectives to minimise risk
- Safeguarding your organisation’s bottomline from a legal perspective

Dr. Zaid Mahayni
Chief Legal Officer
SEDCO Holding, KSA

0940 Expert Presentation / Case Study:
Equipping your Legal Department for the Implementation of Value Added Tax (VAT) in the GCC
- Grasping the fundamentals of VAT implementation and its impact on organisations
- Identifying the challenges related to business operations and legal implications following the implementation
- Familiarising yourself with the guideline and requirements of compliance relating to VAT
- Avoiding legal risk or penalties pertaining to VAT

Anuraag Malhotra
General Counsel and Chief Tax Officer
Landmark Group, UAE
Director
Landmark Arabia, KSA

1020 Coffee and Networking Break

1040 Expert Presentation / Case Study:
Defending your Intellectual Property (IP) Rights via Trademarks Registrations
- Scrutinising the existing legal risk issues within the current IP policy
- Tapping into the latest laws and regulations concerning trademarks and IP rights
- Structuring your organisation’s trademark registration procedures
- Devising a pre-emptive strategy for potential lawsuits or IP rights infringements

Abdullah Al Ghamdi
Legal Advisor
Ministry of Commerce and Investment, KSA

1120 The Saudi Companies Law: One Year into Implementation and its Challenges
- Examining the level of compliance following legislative pressure and regulatory orders
- Understanding new amendments to the Saudi Companies Law following its initial enactment
- Re-strategising compliance measures and dealing with the challenges in its implementation

Panelist:
Dr. Zaid Mahayni
Chief Legal Officer
SEDCO Holding, KSA
Khalid Al Mutai
Legal Counsel
Sahara Petrochemicals, KSA
Dr. Raed Alsadouni
Head of Legal and Compliance, Security Solutions
Airbus Defence and Space, KSA

1220 Networking Luncheon

1330 Expert Presentation / Case Study:
Opening the Market to Foreign Players – Perfecting Mergers and Acquisitions (M&A), Joint Ventures (JV) and Cross-border Deals
- Assessing the impact of M&A regulations on the expansion of the Saudi international business landscape
- Discussing common pitfalls in inbound and outbound transactions
- Analysing the current legal and contract framework for the above transactions and minimising the underlying risk exposure
- Addressing typical compliance issues and risk management techniques in M&A deals

Luqman AlDahlawi
Senior Legal Advisor
Capital Market Authority, KSA

1410 Expert Presentation / Case Study:
Why Contracts Fail: Principal Causes of Commercial Contract Disputes
- Reviewing common causes of disputes in outsourcing, systems integration and other complex services agreements
- Analysing some well known contract failures; what went wrong and who was to blame
- Assessing effective contractual, operational and commercial risk mitigation options

Dr. Mohammad Al Qudah
Chief Legal Officer
Toyota Abdul Latif Jameel, KSA

1450 Coffee and Networking Break

1510 Expert Presentation / Case Study:
Taking Corporate Governance Beyond Compliance: Enhancing Crimes Prevention and D&O Protection
- Reviewing various parties’ obligations, liabilities and responsibilities in achieving legal compliance
- Grasping the global trend of legal compliance and its importance
- Building control provisions that enable minimised risk exposure inclusive of reward and bonus policy
- Gauging the coordination of synergies between audit department and corporate governance and disclosure requirements on your organisation
- Managing whistle blower channel and internal investigations and cooperation between departments

Alejandro Fernandez Lopez
Senior Legal Counsel and Legal Supervisor
Saudi Telecom Company, KSA

1550 Expert Presentation:
Data Analytics and the Future of Cyber Security
This think tank session is to encourage a straightforward problem-solving session whereby delegates can brainstorm and analyse potential factors to propose solutions. This will be an in-depth process and goes beyond ‘how’ to ‘why’ and beyond ‘what’ to ‘what if’. It is essential that everyone is prepared to participate to ensure a smooth discussion flow and fruitful session.

Nasser Alasadouni
Vice President and Head of Anti Money Laundering / Combating Terrorism Financing, Compliance Department
Riyad Bank, KSA

1640 Closing Remarks from Chair and End of Day One

Business Development Opportunities:
Does your company have services, solutions or technologies that the conference delegates would benefit from knowing about? If so, you can find out more about the exhibiting, networking and branding opportunities available by contacting:
Mary-Anne Loui, Media & PR Coordinator
marcus evans Malaysia.
Tel: + 603 2723 6757, E-Mail: MaryA@marcusevanskl.com

marcus evans would like to thank everyone who has helped with the research and organisation of this event, particularly the speakers and their staff for their support and commitment.
Day Two

**Tuesday 14th November 2017**

Click Here to Email for More Details

0800 Registration and Coffee

0845 Opening Remarks from the Chair

0900 Expert Presentation / Case Study: General Counsels as Advisors to the Board: Driving a Company-wide Legal Risk Awareness Programme and Equipping your Organisation

- Examining each department’s legal risk profile and formulating an inter-departmental communication mechanism
- Understanding new and old laws to spot compliance gaps in across your organisation
- Examining the impact of Saudi Nationalisation on the workforce and its legal implications in your organisation
- Ensuring internal regulations adherence to national regulations, as well as, safeguarding your organisation’s interests by reviewing and restructuring its policies

Ned Othman Chief Legal Officer
ACWA Holding, KSA

0940 Expert Presentation / Case Study: Next Gen GC: The Evolving Role of Legal Professionals Going Beyond the Legal Function

- Positioning legal as a driver of competitive advantage to respond to heightening pressure on the legal function
- Building an efficient legal division with improved internal relations servicing to different legal units’ needs
- Making commercially savvy decisions based on both commercial and legal analysis
- Transitioning from a cost to a profit centre: Becoming the best run business unit in the organisation

Shaun Johnson General Counsel – PPP Unit
ACWA Holding, KSA

1030 Photography Session: In this 15 minutes session, all delegates and speakers are encouraged to participate in a photo taking session

1045 Coffee and Networking Break

1100 Expert Presentation / Case Study: Legal Excellence Standpoint: Periodically Screening your Legal Framework and Increasing Stakeholder and Investor Confidence as GCs

- Keeping abreast of the evolving laws and regulations and recognising the main challenges when implementing them
- Assessing your organisation’s legal framework’s compliant level
- Designing your organisation’s structure with a feedback mechanism to ensure stakeholders opinions are being reflected
- Strengthening your legal risk framework with business development and business expansion
- Building a legal team that will assist your organisation in forging ahead with its business goal

Keith Hutton General Counsel – Legal and Compliance
Saudi International Petrochemical Company, KSA

1140 Spotlight Discussion: Rise of Technology: Keeping Up Compliance and Litigation Efficiency in a Digital Age

- Navigating the complexities of anti-money laundering and anti-fraud
- Overcoming the risks and pitfalls of including technology in your compliance programmes and in litigation
- Gearing towards the evolving role of General Counsels in the fluid cyber security environment

Panelists:
Mohammed Al Kaltham Senior Specialist – Anti Money Laundering Investigation, Compliance
Al Rajhi Bank, KSA
Saud Al Qassem Head of Compliance and Anti Money Laundering Standard Chartered, KSA
Dr. Mohammad Al Qudah Chief Legal Officer
Toyota Abdul Latif Jameel, KSA

1240 Networking Luncheon

---

HALF-DAY WORKSHOP

1340 Alternative Dispute Resolution (ADR)

With the protruding challenge brought about by the legal and economic transition, there’s an apparent demand for a refurbished legal management approach, which will ultimately result in your organisation’s interests being safeguarded. An optimised legal framework, with effective dispute resolution mechanisms plays an influential role in securing a stronger bottom line. ADR is more time efficient compared to adjudicating disputes in courts, during proceedings, the latest case management technology will be used to determine and attain international best practice standards. ADR can assist organisations to come to a resolution with minimised legal liability and financial risk. Also, it is considered the preferred method for dispute resolution for investors. Users of ADR services enjoy the advantage of private and confidential deliberation in all procedures. Its’ main goal is to provide professional, transparent and efficient ADR services in line with both shari’ah principles and international standards, which can also be seen with increasing commercial parties adding the arbitration clause to their standard form contracts. This half-day workshop will be focused on the legal drafting and negotiation processes in ADR.

Development of Institutional Arbitration Landscape in KSA

The most important advantages of institutional arbitration are the availability of pre-established rules and procedures which ensure arbitration proceedings are conducted in a timely manner, administrative assistance from the institution, and the availability of a list of qualified arbitrators to choose from. This session will explore emerging developments of institutional arbitration in KSA, challenges faced and opportunities it can benefit from. Elements below will be covered:

- Recent legislative developments related to arbitration including arbitration law, implementing regulation and enforcement law
- Recent case law related to arbitration and especially institutional arbitration in KSA
- Arbitration case management best practices and how to conduct procedure in a cost-effective manner
- Policies for encouraging and promoting business access to ADR process

Drafting ADR Clause – Issues for Consideration

The inclusion of ADR clauses in commercial contracts is a common practice. However, the benefits of an ADR provision will be lost if the parties fail to give proper attention to the terms of an ADR clause and do not fully understand its implications when they include the clause in their contract. It might be too late to address any misunderstandings or fill in the gaps in an inadequate ADR mechanism after a controversy arises. The session will address some issues that should be considered when drafting an ADR clause.

- Capacity and authority of the parties, as well as, signatories to the ADR agreement
- Mandatory requirements of the governing law of the arbitration agreement, the law of the seat of arbitration and the law of the place of enforcement
- Scope of ADR clause and arbitrability
- Single or multi step clause
- Concurrent or successive procedures
- Identifying procedural rules
- How to avoid pathological ADR clause

About your Expert Trainer:

Judge Dr. Mostafa Abdel Ghaffar Head of ADR
Saudi Center for Commercial Arbitration (SCCA), KSA

Dr. Mostafa Abdel Ghaffar is currently working as Head of Arbitration of the Saudi Center for Commercial Arbitration. He had 23 years’ experience of working as judge, counsel at the Egyptian Ministry of Justice and Director of the Judicial and Legal Studies Institute in Bahrain. During his work in the Ministry of Justice in Egypt, he assisted in the ratification process of different multilateral conventions, negotiated bilateral judicial cooperation treaties and represented and prepared the defense of Egypt in three legal disputes initiated against the government of Egypt within the framework of the International Center for Settlement of Investment Disputes, (ICSID). The arbitral awards were rendered in favor of the government of Egypt on all three cases refusing all the claimants allegations.

Dr. Mostafa was the founder director of the Judicial and Legal Studies in Bahrain where he worked on establishing strategy, policies, procedures and initial plans. Dr. Mostafa also provided consultations in various projects conducted by the UNODC in the field of judicial training and judicial governance. Dr. Mostafa has received a Master’s degree in Public International Law from Ain Shams University, a Diploma of International Comparative Law of Human Rights from the International Institute of Human Rights, Strasbourg, France, and a Ph.D. in International Law from Alexandria University. He has also taken various courses throughout Netherlands, France, Greece, and Egypt on public international law, international trade law, Capital Market rules, and international human rights law. He published several articles and books which deals essentially with judicial training, reforms and governance.
Why you Cannot Miss this Event:

You are a legal professional who wants to achieve a flexible and forward looking legal framework for your company to attain business goal. With all the current amendments in law enforcement and revision of regulations in the country, the need for an effective framework, legislations and full compliance, is your company’s legal department equipped to withstand the tides? Do you have a strong legal and in-house counsel team? The increased pressure in exercising your duties has highlighted the importance of possessing top notch skill sets and up to date knowledge about the laws and regulations.

Changes to current laws and regulations have caused the trepidation of non-compliance to surface. With these, there is an urgency for legal professionals to be equipped with the latest updates. The need for attention from analytics to control compliance is apparent, but how many are doing it right?

Join us at the Corporate Legal Excellence Conference, 13th – 14th November 2017 in Riyadh, KSA that will cover themes on equipping your legal team for the VAT implementation, registering trademarks and safeguarding your organisation’s IP rights, the evolving role of legal counsels and professionals, opening the market to foreign players and perfecting M&A, JV and cross-border deals, reducing risk by improving the contract drafting process, conforming to the global corporate governance standards, grasping the new laws and regulations, achieving complete compliance, and a half-day workshop that focuses on legal drafting and ADR. These key themes will be delivered through interactive sessions such as case studies, panel discussions, think tank sessions and roundtable discussions. The conference has an exciting list of legal professionals and prominent chairs within the region and around the globe to examine successes, failures, new strategies and processes to optimise a company’s legal framework. Do not miss the opportunity to network with legal professionals and learn from our esteemed line-up of speakers from world renowned organisations!

Who Should Attend:

- Chief Legal Officers
- Chief Compliance Officers
- Company Secretaries
- Country / General Counsels
- Corporate / In-house counsels
- Legal Counsels
- Heads of Legal Department
- Senior Professionals of Legal Department

From the full spectrum of industries and government authorities, including but not limited to:

- Banking & Finance
- FMCGs / F&B
- Manufacturing
- Pharmaceuticals
- Oil & Gas
- Government Administration
- Information Technology
- Tourism & Hospitality
- Entertainment & Media
- Logistics & Transportation
- Energy & Utilities
- Telecommunications
- Property & Real Estates

Business Development Sponsor:

BARBRI | INTERNATIONAL

Qualify as a US Attorney with the number 1 Bar Review Programme in the US and Internationally

We provide an international bar programme which prepares you for the US Bar exams and is tailored to non-US law graduates and professionals. The International Bar Review Programme has been running for 15 years and is the market leading course for non-US students. We’re part of BARBRI in the US, which has been at the top of the Bar Review business for 45 years and has trained over 1.2 million attorneys worldwide.

Benefits of qualifying as a US Attorney - It gives you a qualification that is internationally recognised, that you can take anywhere in the world.

Key benefits of the International Programme - It gives students six months either online or in the classroom, to prepare to sit the Bar exam, to perfect exam techniques and learn the law, and can be taken by working professionals as well as recently graduated students.

It is taught by US law professors, (all of whom are experts in their fields and many come from Ivy League schools) by pre-recorded video that is available to students online whenever they need them, so the course is very flexible.

We provide students with an online Foundations in US Law module at the start of the programme and two mock exams to help you stay ahead. Students have access to the best materials, online study aids (Barbri AMP), a personalised study planner and advice on registering to sit the exams.

For more information at http://www.barbri-international.com/

Endorser:

The Saudi Center for Commercial Arbitration (the SCCA), established by cabinet resolution and officially inaugurated on October 2016 in order to promote trust in arbitration by creating a more predictable and attractive regulatory environment for foreign and local investment. SCCA is located in Riyadh with a view to possibly expanding it into other cities in the country. The SCCA provides a number of alternative dispute resolution services in both Arabic and English, including arbitration and mediation, as well as related training. The SCCA has published its own arbitration and mediation rules as well as a set of ethical standards for neutrals and parties, in Arabic and English. SCCA arbitration rules are based on internationally accepted standards, namely, UNCITRAL model rules with some innovations adopting the state-of-the-art in ADR industry. SCCA has created a number of partnerships, especially with the International Centre for Disputes Resolution (ICDR) of the American Arbitration Association (AAA). The scope of partnership with ICDR-AAA includes providing technical assistance in drafting SCCA rules and code of ethics, on the job training for SCCA staff, exchanging experience in adopting efficient case management technology and access to ICDR Roster of Arbitrators and Mediators. SCCA has also solid cooperation relations with number of other leading ADR institutions both on regional and international level.