10th Annual

MENA Legal 4.0

Moving towards a future ready legal function and accelerating your digital transformation

Dubai, UAE

11th & 12th February 2019

Law is the embodiment of the **moral sentiment** of the people.

William Blackstone

Evolving roles of in-house counsel as business enablers in a dynamic global economy





The further learning value and structure of this conference/training conforms to CPD guidelines and has been certified by the CPDUK certification service

Featuring an International Workshop:

Best Practices to Arbitration and Dispute Resolution

This course will allow delegates to delve into dispute resolution and gain an in-depth understanding of resolving a legal dispute and how to apply national and international legal requirements for dispute resolution based on the New Arbitration Law

Your Distinguished Workshop Leader:

Paul Rose Mediator and Arbitrator

ArbDB Chambers, United Kingdom

45 years of experience in private practice, corporate sector and UK government. He is an expert in Arbitration and Dispute resolution. He is also a member jury of in London

In the Chair:

Tony Thiaray Independent Legal Counsel

Former Director of London City Airport, United Kingdom

Expert in providing legal advice to a diverse range of blue chip multinational clients, SME's, government agencies, charities, and public sector organisations

Attend this Premier Conference and Gain Insights Into:

- Exploring recent and upcoming regulatory and legal developments across key sectors in the GCC to guide your organisation through the changing business landscape
- Navigating through the provisions of Data Protection and Regulation
- Mastering the skills and knowledge of the New Arbitration Law
- **Reassessing** the overall business structure in order to avoid unnecessary VAT costs
- Keeping up with the growth of new technologies to enhance productivity in the legal function
- Developing a comprehensive legal framework to identify and combat cyber crimes
- Mitigating and managing risk to protect your organisation's reputation
 Managing staff transition and varying levels of resources to establish a
- Managing staff transition and varying levels of resources to establish a strong in-house team

Featuring an Esteemed Line-Up of Speakers, Panellists and Moderators:

Nour Hineidi Kirk Deputy Registrar **DIFC Courts, UAE**

Over 10 years' legal experience in Australia and the Middle East in international commercial arbitration and litigation across a broad range of sectors

Shahab Ahmed Head Counsel Etihad Aviation Group, UAE

Over 15 years of extensive experience in commercial, corporate and regulatory matters on a global basis

Dr. Zaid Mahayni Group Chief Legal Officer SEDCO Holding, KSA

General Counsel of the Year 2018 - Large Team

Abdullah S. Al Ghamdi Governance Supervisor

Saudi Telecom Company (STC), KSA A member of the subsidiary governance team responsible for advising on governance and legal issues in the group's

Judge Dr. Mostafa Abdel Ghaffar Head

of ADR Saudi Center for Commercial Arbitration, KSA

portfolio of companies

Over 23 years' of experience of working as a judge and counselor at the Egyptian Ministry of Justice. He is also Director of Judicial and Legal Studies Institute in Bahrain

Kiran Scarr General Counsel

Dubai Multi Commodities Centre
(DMCC), UAE

An advisor in overseeing all legal, regulatory and compliance requirements for the world's leading commodities trading zone

Aneeza Siddiqui General Counsel and Company Secretary, ADNOC Offshore Abu Dhabi National Oil Company (ADNOC), UAE

An experienced and diligent legal professional with 10 Post-qualified Experience in oil & gas in-house legal practice

Richard Phelan Managing Counsel Oman Gas Company S.A.O.C and Oman Oil Facilities Development Company LLC, Oman

UK qualified solicitor for over 20 years. He has worked in the UK car industry, chemical industry and, oil and gas industry

Tawfiq Adnan Zuwayyed Deputy General Legal Counsel

Abu Dhabi Islamic Bank, UAE

25 years experience in Middle Eastern countries as well as an excellent exposure within the banking and international law firms globally

Emil Pellicer General Counsel Abu Dhabi Ports, UAE

Lead extensive process of standardisation within the port that allows commercial team to generate robust contracts

Svetlana Tsareva General Counsel and Business Integrity Officer – NAME **Unilever, UAE**

Over 11 years of experience overseeing the North African and Middle East Countries

Lubna Masoud Head of Legal **Dubai Health Authority, UAE**

Member of the Chartered Institute of Arbitrators, International Arbitration

Tarek Nakkach Region Legal Counsel Middle East

Hewlett Packard Enterprise, UAE
Member of the Region Leadership Team
and Governance Board for Channel Partners

Julian Hodda Assistant General Counsel AECOM, UAE

Senior corporate lawyer with significant international experience in technology, infrastructure and manufacturing industries



Monday 11th February 2019

Booking Line:

Bernardine Michael

Tel.: + 603 2603 2597

Email: <u>BernadineM@marcusevanskl.com</u>

0800 Registration and Coffee

0830 Opening Remarks from the Chair

Tony Thiaray Independent Legal Counsel

Former Director of London City Airport, United Kingdom

0845 Contact Initiation Session (CIS)

In this 15-minutes session, delegates and speakers are encouraged to know their peers and exchange business cards

0900 International Keynote Presentation

Commercial Excellence in Contract Management to Maximise Revenue in Today's Business World

- Setting the Scene: Managing the consensual relationship with the right parties at procurement stage
- Managing legal and commercial aspects of contracts with internal and external stakeholders to ensure clarity
- Protecting the Business: How to keep it running smoothly?
- Exiting with Grace: Termination/expiry of contract

Tony Thiaray Independent Legal Counsel

Former Director of London City Airport, United Kingdom

0930 Expert Presentation

New Era of Business Continuity: Restructuring Your Legal Framework.

- Assessing the impact of external threats and factors on the legal department to sustain your business processes
- Business Impact Analysis: Determining what impacts potentials threats might have on your operations
- Performing a resource assessment to be able to function in times of an emergency

Aneeza Siddiqui General Counsel and Company Secretary, ADNOC Offshore Abu Dhabi National Oil Company (ADNOC), UAE

1010 Expert Presentation

General Data Protection Regulation (GDPR): Strengthening Internal Controls and Mitigating Inherent Legal Risks

- Rolling out stronger privacy protections to enforce better accountability and governance
- Meeting Requirements: Reviewing and updating current privacy and data protection policies within the organisation
- Conducting a risk analysis to avoid new fines within the organisation
- Auditing your suspects and revising third party contracts to ensure their data is compliant with yours

Shahab Ahmed Head Counsel **Etihad Aviation Group, UAE**

1050 Coffee and Networking Break

1105 Expert Presentation

Post Implementation of VAT: Role of the Legal Counsel in Avoiding Potential Penalties

- Addressing the pitfalls and challenges that constrains the success of VAT returns
 Povicities tax and appropriate indomnity clauses in contract val liabilities
- Revisiting tax and appropriate indemnity clauses in contractual liabilities to avoid any disputes
- Examining the role of legal counsels in managing penalties and fines due to failure in compliance
- Dissecting and reworking past and ongoing contracts to comply with VAT requirements

Julian Hodda Assistant General Counsel

AECOM, UAE

1145 Expert Presentation

Enhancing Preventative and Mitigative Controls under Anti-Money Laundering (AML) Legislation

- Strong Governance: The importance of understanding risk, measured controls and transparency
- Strategic Design: Importance of a coherent and pragmatic strategy to implement compliance that is fit for purpose
- Effective Implementation: Effecting enforcement through enablement and communication

Kiran Scarr General Counsel

Dubai Multi Commodities Centre (DMCC), UAE

1225 Photography Session

In this 15-minutes session, delegates and speakers are encouraged to participate in the photo taking session

1240 Networking Luncheon

1340 Expert Presentation

#SafeWorkspace: How In-house Counsels and CIOs are Teaming Up to Prevent Becoming the Next Target of a High-Profile Breach

- Identifying the challenges related to the legal department's operations following new technology introductions
- Creating a secured cloud sharing workspace to improve efficiency and to speed up legal processes
 Managing cyber criminals who target organisation's data leading to
- potential reputation risk
- Establishing a secured 'go-to' information repository for access of contracts, legal briefs, and other legal documents

Richard Phelan Managing Counsel

Oman Gas Company S.A.O.C and Oman Oil Facilities Development Company LLC, Oman

1420 Expert Presentation

Driving Operational Transformation to Reinvigorate and Expand Your Legal Department

- Building an effective legal division across all jurisdictions with improved internal relations serving different legal units' needs
- Positioning legal as a driver in day-to-day operations and managerial roles within their departments
- Designing a forward-thinking approach within departments from developing KPIs to thinking in global terms
- Developing a solid contingency plan to be prepared in the event of a breach

Dr. Zaid Mahayni Group Chief Legal Officer **SEDCO Holding, KSA**

1500 Coffee and Networking Break

1515 Activity Based Session: Mini Contract Management Analysis

How, Why and What are the key Considerations to Successful Contract Management

This group activity will allow delegates to run-through the challenges they face when managing and working on various legal contracts. Delegates will be given an opportunity to analyse and discuss on risk management, digital solutions and business relevance in contracts with a leading legal counsel.

Facilitator

Svetlana Tsareva General Counsel and Business Integrity Officer - NAME **Unilever, UAE**



INTERACTIVE ROUNDTABLES

1655 Future Focused: Evolving Role of Legal Counsels in Today's Business World

These interactive roundtables will allow delegates to interact and obtain feedback on the challenges faced in today's dynamic world where businesses are expanding globally but yet being cost effective. Delegates will have the opportunity to discuss on how businesses are trying to stay up-to-date and where does a legal counsel play a role?

Roundtable 1: Building a Relationship with External Counsels for Tangible Solutions and Cost Effectiveness

Moderator

Tawfiq Adnan Zuwayyed Deputy General Legal Counsel Abu Dhabi Islamic Bank, UAE

Roundtable 2: Managing the Complexity in New Reporting Requirements for Cross Border Transactions

Moderatoi

Paul Rose Mediator and Arbitrator ArbDB Chambers, United Kingdom

1730 Closing Remarks from the Chair and End of Day 1

Tuesday 12th February 2019

Booking Line:

Bernardine Michael

+603 2603 2597

Email: BernadineM@marcusevanskl.com

0800 Registration and Coffee

0845 Opening Remarks from the Chair

> Tony Thiaray Legal Director LCY **London City Airport, United Kingdom**

Opening Keynote: Tech-Savvy Counsels 0900

SMARTER Lawyers: The 3A's - Automation, Artificial Intelligence and Analytics

- What extent does the deployment of the AI technology challenge exist in legal and regulatory frameworks?
- Assisting legal support professionals to conduct their due diligence more efficiently and accurately
- Extracting regulatory data from contracts and agreements into risk management systems

Nour Hineidi Kirk Deputy Registrar

DIFC Courts, UAE

Safeguard Your Organisation: 0945

Cyber Attacks: An Ongoing Battle for Legal Counsels

- SMART Online Behaviour: Developing a cohesive framework to ensure the security of your organisation's data and information
- Leveraging new protective technologies and strategies to keep risks at bay
- Devising strategies to manage and contain legal liabilities in postincident scenarios
- Post-acquisition integration: Cultivating reputational resilience ahead of vour crisis

Abdullah S. Al Ghamdi Governance Supervisor Saudi Telecom Company (STC), KSA

1030 Coffee and Networking Break

Blockchain: The Game Changer

SMART Contracts: Transforming the Legal Industry in a Blockchain World

This panel discussion will delve more into how blockchain is hitting the mainstream, and unleashing a seemingly limitless potential for smart contracts and their wide-ranging applications across the myriad of industries, a closer study of what all this means for businesses, regulators, judges and lawyers

- Automating contract drafting, self-executing legal agreements to reduce time and cost
- Smart Machines: Minimising disputes and confirming the authenticity of legal documents
- Developing the necessary skill sets to enhance productivity and efficiency
- Transparency: Increasing integrity and identifying the potential pitfalls

Tony Thiaray Legal Director LCY **London City Airport, United Kingdom**

Emil Pellicer General Counsel

Abu Dhabi Ports, UAE

Lubna Masoud Head of Legal **Dubai Health Authority, UAE**

Tarek Nakkach Region Legal Counsel Middle East

Hewlett Packard Enterprise, UAE

Julian Hodda Assistant General Counsel

Power to Transform:

Changing the Landscape of Dispute Resolution by Adapting Online Dispute Resolution (ODR) Technology

- Ensuring high integrity and adequate safeguards for online systems to ascertain trust and take-up of ODR technologies
- Efficiency: The capacity of technology to improve the "speed" and "flexibility" of dispute resolution
- Investing in the ODR technology for greater efficiency
- How ODR technology can mitigate common risks that impact decision making

Judge Dr. Mostafa Abdel Ghaffar Head of ADR

Saudi Center for Commercial Arbitration, KSA

1230 Networking Luncheon

1330 **Best Practices to Arbitration and Dispute Resolution**

A well designed workshop focusing on Arbitration. Delegates will gain an indepth understanding of resolving a legal dispute and how to apply national and international legal requirements for dispute resolution based on the New Arbitration Law.

Introduction

- Discussing the advantages and disadvantages of arbitration, litigation and mediation
- What are the differences between common law and civil law and the
- ability to contract for without prejudice negotiations? Arbitration Rules Emirates Maritime Arbitration Centre (EMAC)
- End of Litigation

Drafting International Arbitration Clauses: Civil vs Common Law Jurisdictions

- Distinguishing the procedural differences, in particular to presentation of evidence
- Understanding international developments and in particular the new arbitral institutions of the Kingdom of Saudi Arabia and United Arab Emirates - EMAC
- The New Qatari Arbitration Law
- The New Institutional rules of the DIFC LCIA
- Case studies: Arbitration Case Law

Arbitration as a Final Award: Legal challenges and Enforcement

- Guide to enforcement of arbitral award under the New York Convention 1958
- Key practical issues concerning enforcement of arbitral awards in this jurisdiction, including definitions and preliminary proceedings, applicable conventions, enforcing awards, public policy, enforcement proceedings, formalities, actual enforcement and any reform proposals

Arising Liability of Arbitrators

Discussion on arbitrator liability under the UAE penal code (article 257) and any amendment

Wrap Discussion

Brief tie-in all elements of the workshop and Q&A session

*Coffee and networking break at 1530

Paul Rose Mediator and Arbitrator ArbDB Chambers, United Kingdom

Closing Remarks from the Chair and End of Day 2

About Course Trainer:

Paul Rose is a chartered surveyor, arbitrator and RICS Accredited Mediator. He is also a member of Expert Witness Institute. He has more than 46 years in private practice, the corporate sector and local government. His is an expert to determinations and arbitration in various sectors including office and shop estate agency, valuations for building society and bank mortgages, homebuyers reports, right to buy legislation, improvements, compulsory purchase of shops offices and residential properties. Paul has worked with various organisations such as Garrard Smith & Partners, Peter Symmons & Co. Napier Bentley, London Borough of Hammersmith and Fulham, London Borough of Haringey, and Old Mutual Properties Johannesburg South Africa. He is also actively involved in delivering values and coaching on arbitration:

2015: London Branch Chartered Institute of Arbitrators panellist on workshop: "Arbitration problems."

2016: Workshop participant at Arbitration Week at Kuala Lumpur Regional

2017: Workshop speaker at Kuala Lumpur Regional Centre for Arbitration Lead presenter at all-day mediation training workshop in Dubai (ArbDB) London Branch Chartered Institute of Arbitrators panel speaker on seminar: "ADR in the Middle East."

London Branch Chartered Institute of Arbitrators workshop: "The new Business Arbitration Scheme."

2018: Speaker on 'Advances in Mediation' at the Arbitration Week Conference, May 2018 - Asian International Arbitration Centre.

Benefits of the Workshop:

- Identifying the right action plan to resolve a legal dispute
- Minimising the chances of disputes leading to legal action
- Applying national and international legal requirements in managing dispute resolution
 - **Enhancing** arbitration knowledge to negotiate terms
- **Reviewing** successful case studies from an expert arbitrator

Our Business Partners

Endorser:



المركز السعودي للتحكيم التجاري

Saudi Center for Commercial Arbitration "SCCA" is not-for-profit organization established by a Saudi Cabinet Decree to administer arbitration procedures in commercial disputes where parties agree to refer their disputes to SCCA arbitration and. all in accordance with regulations in force and judicial principles of civil and commercial procedure.

The SCCA provides Alternative Dispute Resolution services ("ADR"), including Arbitration and Mediation. SCCA services are provided in accordance with international and professional standards in Arabic and/or English.

SCCA also provides users with professional institutional services by staff trained to international best practice standards at the AAA-ICDR, and the latest ADR technology methods and facilities – all contributing to the rapid and effective settlement of domestic and international commercial disputes.

For more details: www.SADR.org

Testimonials from Our past Annual Events:

All areas were covered and Marcus Evans training, seminars, conferences are always very interesting.

Case Studies and Round Table were well organised.
United Arab Bank

The speakers and the contents were very informative.

Why You Cannot Miss This Event:

In light of the present developments within the Middle East and how the economy is adapting to an era of the 4th Industrial Revolution, legal professionals are required to up their game. The role of legal counsels has evolved as they are required to adapt to the world of technology, and understand how it will benefit their organisations.

With the reformation in law enforcement and revision of regulations within the GCC region, there is a need for an effective framework, legislations and full compliance. Is your company's legal department equipped to withstand the tides? The ball is in your court to differentiate yourself from mediocrity and thrive in the legal landscape as the most sought after legal counsel

Equip yourself with pragmatic tools in becoming a legal leader by joining us at "10th Annual MENA Legal 4.0". This conference will offer legal counsels the opportunity to enrich themselves with knowledge on themes such as "SMARTER Lawyers: The 3A's - Automation, Artificial Intelligence and Analytics", "SMART Contracts: Transforming the Legal industry in the Blockchain World", "Post Implementation of VAT: Role of Legal Counsel in Avoiding Potential Penalties" and "How In-house Counsels and CIOs are Teaming Up to Prevent Becoming the Next Target of a High-Profile Breach". Do not pass up the opportunity to leverage our half day post conference workshop focusing on "Best Practices to Arbitration and Dispute Resolution!" Discover ways to energise, organise and inspire your legal team to reach its fullest potential.

Who Should Attend:

- General Counsels
- Corporate Counsels
- In-house Counsels
- Attorneys
- Regional Counsels
- Legal Counsels
- Legal Advisors
- Company Lawyers
- Chiefs, Presidents, Senior Vice Presidents, Vice Presidents, Directors, Managers and other senior level decision makers with responsibilities within the Legal Department:
- Legal
- Legal Affairs
- Legal Risk
- Compliance
- Corporate Governance
- GRC

Across all industries

Business Development Opportunities:

Does your company have services, solutions or technologies that the conference delegates would benefit from knowing about?

If so, you can find out more about the exhibiting, networking and branding opportunities available by contacting:

Bernardine Michael, Media & PR Coordinator, **marcus evans** Malaysia. Tel: **+603 2603 2597**, E-Mail: BernadineM@marcusevanskl.com

marcus evans would like to thank everyone who has helped with the research and organisation of this event, particularly the speakers and their staff for their support and commitment.